



Gold
Country
Media



FOOTHILLWINEFEST.COM

"FINE EXCITING WINES WITHOUT
THE BIG PRICE TAGS"
-WINE ENTHUSIAST

Foothill Wine Fest

THERE IS STILL GOLD IN OUR HILLS!

MARCH 6, 2021

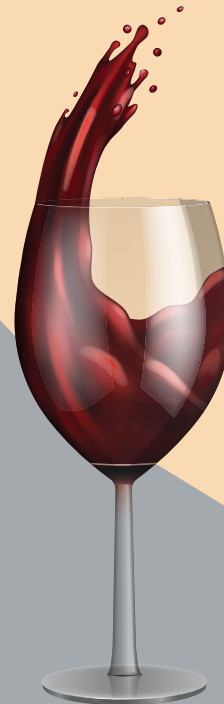
TOP TIER COMPETITIVE OPPORTUNITY WITH
TRADE & INDUSTRY EXPERT JUDGES

APRIL 10, 2021

REGIONAL CONSUMER TASTING
EVENT IN FOLSOM

DON'T MISS THIS NEW, EXCITING OPPORTUNITY
TO SHOWCASE YOUR BRAND!

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THE COMPETITION!

Enter your best wines:

Any wine with a District 10 appellation on the label

Wine Entry: \$45 per 4 bottles

Brand Entry: \$25

Deadline to Enter: February 1

Wines Received: February 15

Judging: March 6

Results Announced: March 9

Judges will be industry and trade experts supported by wine media.

Silver Medal winners and above will be sampled at the Consumer Festival in April!

A comprehensive print and digital media promotional campaign will highlight the events and the winners.

THE FESTIVAL!

In collaboration with the Greater Folsom Partnership, a first ever wine festival showcasing ONLY Sierra Foothill Wines will debut on April 10, 2021. Don't miss this opportunity to show off your silver medal wines or better to this active, affluent marketplace.

This festival will be happening at the Palladio, Folsom's Lifestyle Center featuring great restaurants and shopping. Over 1500+ attendees will be invited to learn about the exploding wine scene in the Sierra Foothills and enjoy sampling the award winning wine with small bites and music. This is the chance to engage this audience looking to learn more and become your customer!

